



EXPERIENCE WOW

AUDIO | VIDEO | AUTOMATION | LIGHTING | CONSULTATION

Mumbai | Ahmedabad | Gurgaon | Indore | Vadodara | Goa



EXPERIENCE WOW

Experience WOW is India's Premiere Solution Provider of Home Theatre, High Performance Audio, Video, Home Automation and Lighting Control System for Residential, Corporate & Hospitality industry.

Experience WOW works with some of the world's largest brands and associations, delivering ground breaking and memorable experiences through the understanding and implementation of technology. We offer a full turnkey solution, from hardware through to bespoke software, to deliver that truly tailored experience that most discerning client's desire in this ever evolving digital dreams for a high lifestyle.

Our mission is to create an incredible Home Entertainment and Control Experience for our clients, by integrating the latest high performance Audio, Video, Cinema and Music Systems, with Home Automation, Lighting Control, and Security.

Defining Excellence In Home Cinema And Automation





EXPERIENCE WOW

## CORE

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### **‘ Qualified, experienced, highly motivated...’**

Our core team consists of Home AV Specialists, Acoustics Experts, Architects & Interior Designers, Home Automation, Networking, Security and Structured Wiring Specialists.

Our company is established pan India directly and through experienced integrators based in almost all major cities.

With our HQ located in Mumbai, the fastest growing Digital city, and a network of Concept Centers and Integration Partners, we are ideally placed to service a wider world, as we aim to deliver our ultra-connected solutions no matter where you are located.





## MIRROR TV

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Living spaces are becoming smaller, making it essential for rooms to be designed with multipurpose and efficient use in mind. That is why the efficient use of intelligent room systems is becoming increasingly important. By merging the elements in interior design (Mirror/ Glass and Furniture walls) in one room with electronics and communication elements (AV Media), ad notam, a celebrated inventor, pioneer and leader has created the MIRROR TV Technology.

Beginning with the stylish slick look of the mirror coupled with the only LED monitor system which are factory calibrated for integration behind Magic Mirror or Glass, the result is sure to mesmerize your senses.



**ad notam**<sup>®</sup>  
HIDDEN TECHNOLOGIES

OFF



ON



# MIRROR TV

## Display Sizes

13.3"

18.5"

21.5"

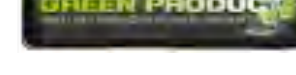
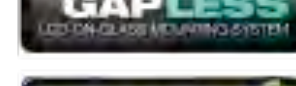
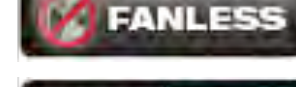
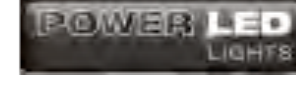
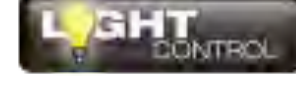
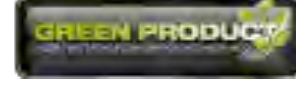
32.0"

42.0"

55.0"

65.0"

84.0"



MAGIC MIRROR®

ad notam®  
HIDDEN TECHNOLOGIES





## HIGH PERFORMANCE AUDIO

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Hearing evokes the strongest emotions amongst our five senses, which has the power to move us so profoundly that we feel truly touched and our soul stirred.

Leaving no sonic element behind, our audio solutions strive to exceed expectations of even the most demanding listeners. With our audio and acoustic knowledge, in addition to our umbrella of leading brands, our solutions produce some of the industry's finest and purest sounds.

Whatever your mood, whoever is in your company, and whichever the room or environment, we will ensure you enjoy an unparalleled quality of sound.

**Limitless. Boundless. Timeless**



## HIGH PERFORMANCE AUDIO

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WE WANT TO TOUCH YOUR SOUL AND  
MAKE YOU FEEL ALIVE.

WE WANT TO MAKE MUSIC SOUND AS  
REAL AS ACOUSTICALLY POSSIBLE.

SO REAL YOU CAN ACTUALLY FEEL IT  
WITH ALL YOUR BEING.

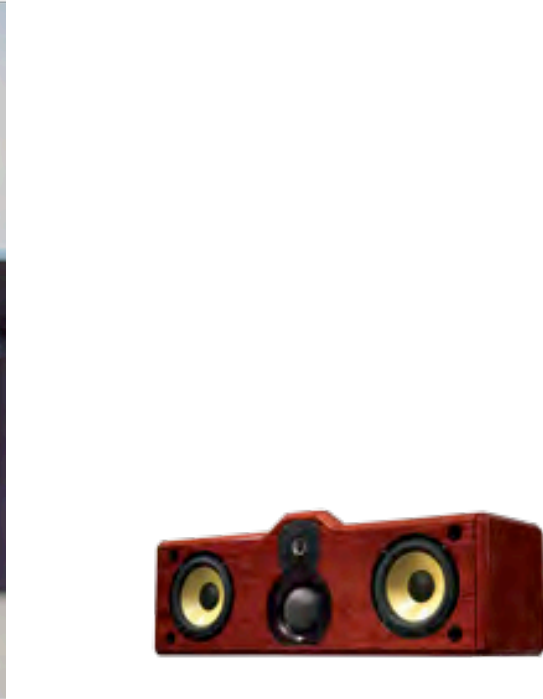
**WE DESIGN SOLUTIONS FOR THE SOUL.**

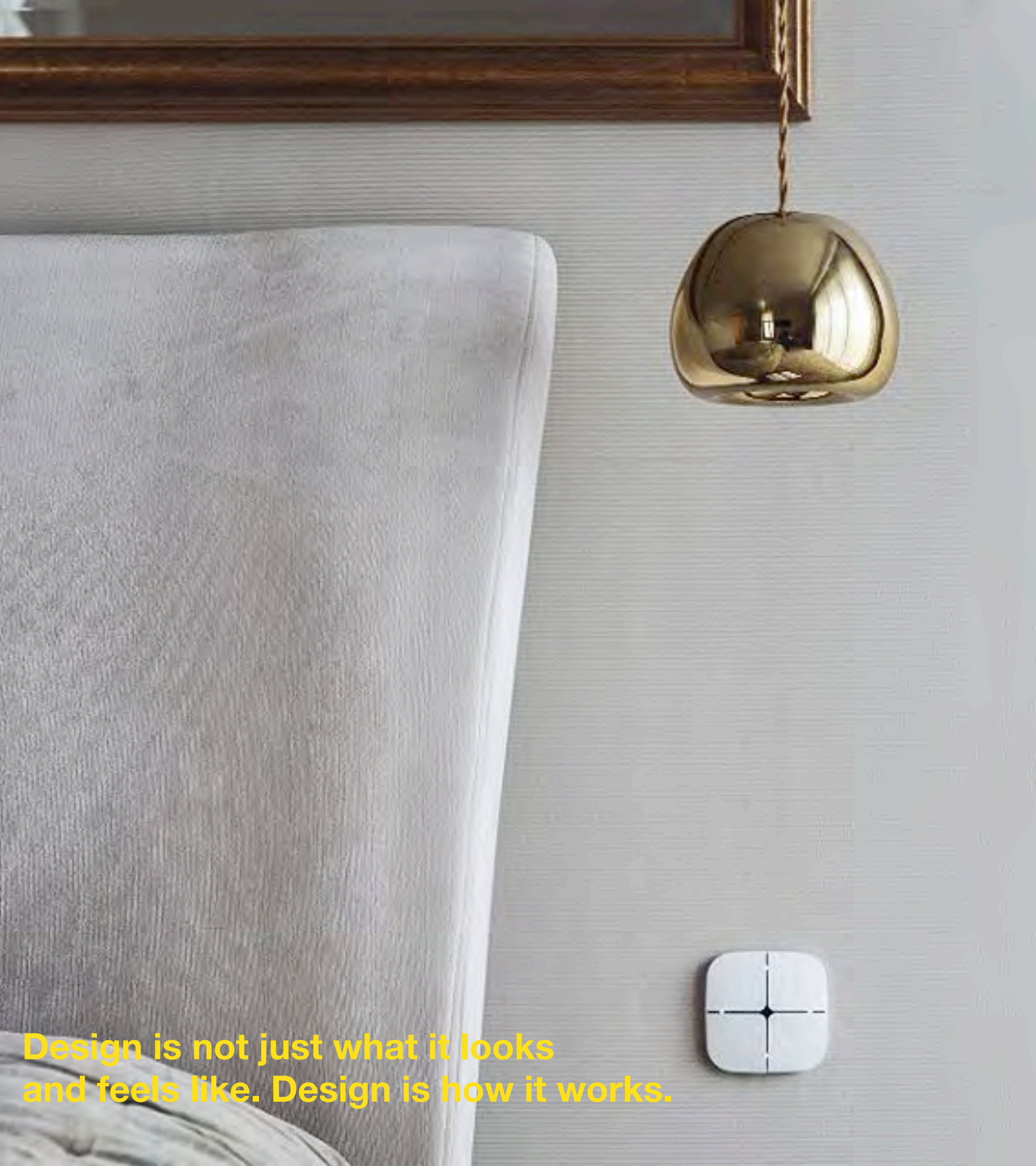
SolidDrive®  
SOUND WITHOUT SPEAKERS™

INDUCTION  
DYNAMICS®

**W** WATERFALL AUDIO  
SOUND DESIGNERS







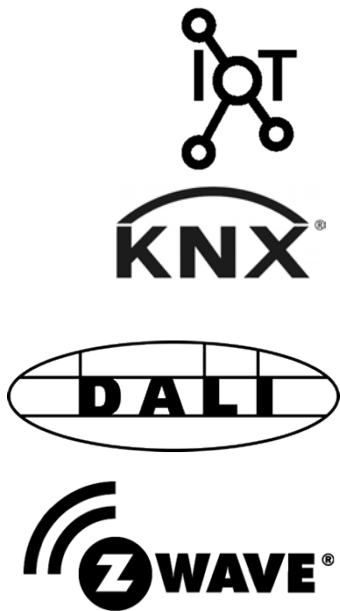
# HOME AUTOMATION

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We design intelligent home automation systems with the focus on peace of mind and simple operation. Our solutions offer clients an entirely new approach to the way they interact with their personal space and how they share it with others.

Following a detailed lifestyle assessment, our technical experts devise and install solutions accordingly, ensuring that every system is personalised and tailored to individual requirements and preferences. Control of entertainment systems, lighting, climate, security, home theatres etc. can all be available at your fingertips from virtually anywhere, even outside the home.

**Design is not just what it looks and feels like. Design is how it works.**





### SWITCHES AND SOCKETS

Design Switches, sockets and plates.



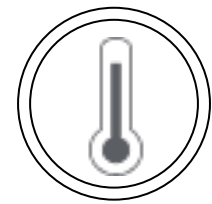
### LIGHTING MANAGEMENT

Control, Dimming, management of Lights and loads.



### SHUTTERS MANAGEMENT

Single and centralized management of shutters, motors & shading.



### CLIMATE CONTROL

Temperature control and management.



### SENSORS / METERING

Presence sensors & power consumption meters.



### ACCESS CONTROL

Hotel & building system dedicated to Access control and GRMS.



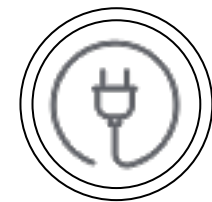
### SUPERVISION

Local and remote control of lights, scenarios, alarms, temperature & other integrations.



### SYSTEM COMPONENTS & INTERFACES

Power supply and multi standard interfaces.



### ACCESSORIES

Accessories dedicated for Installation.

## HOME AUTOMATION

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Home automation systems are often designed from a technical point of view, while we believe that you should be able to control everything in an intuitive and simple way.

**“Who ever said that pleasure wasn’t functional ?”**

Charles Eames



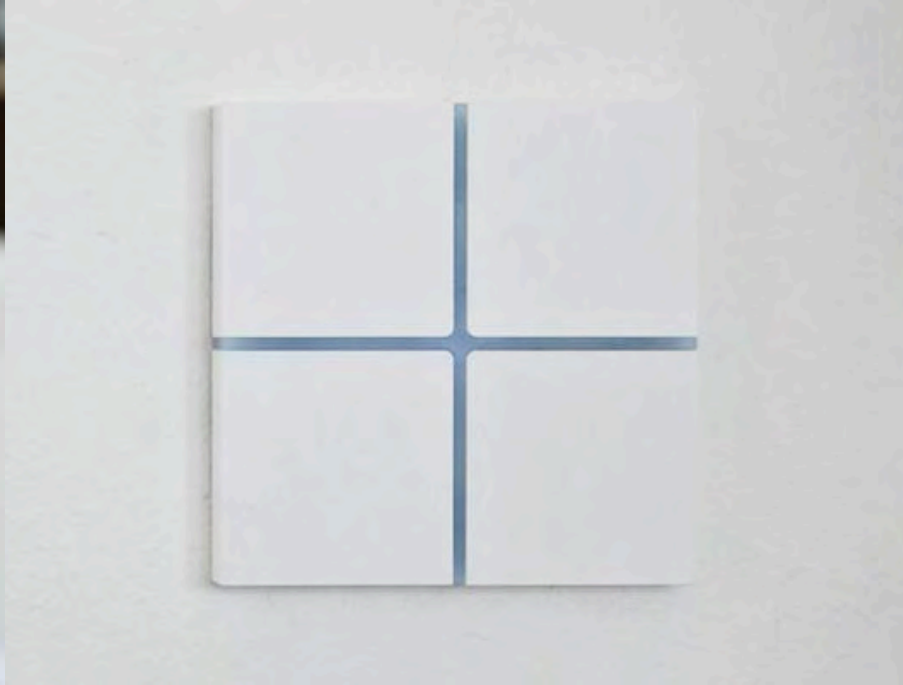
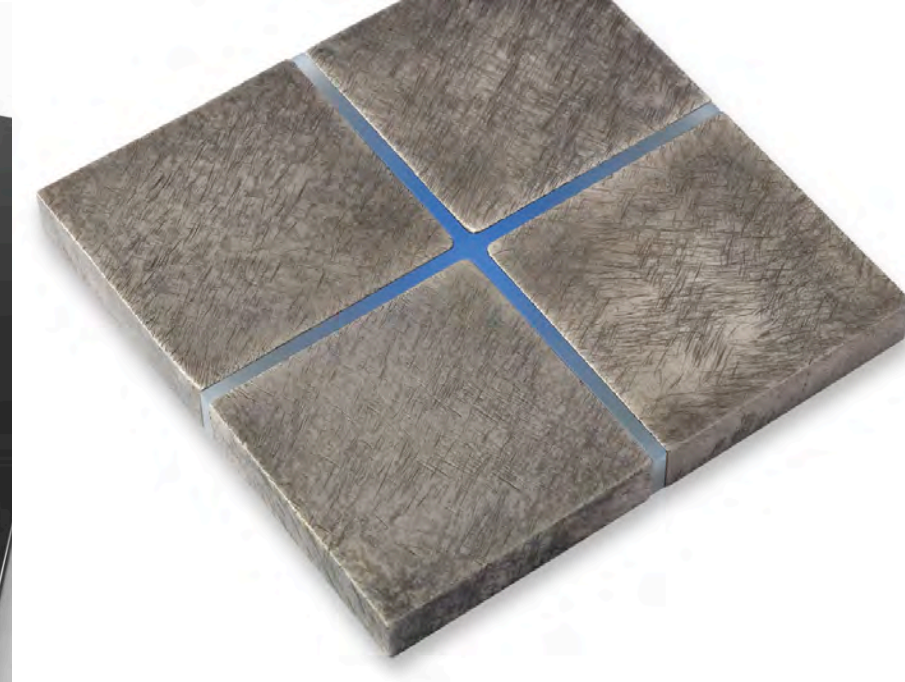
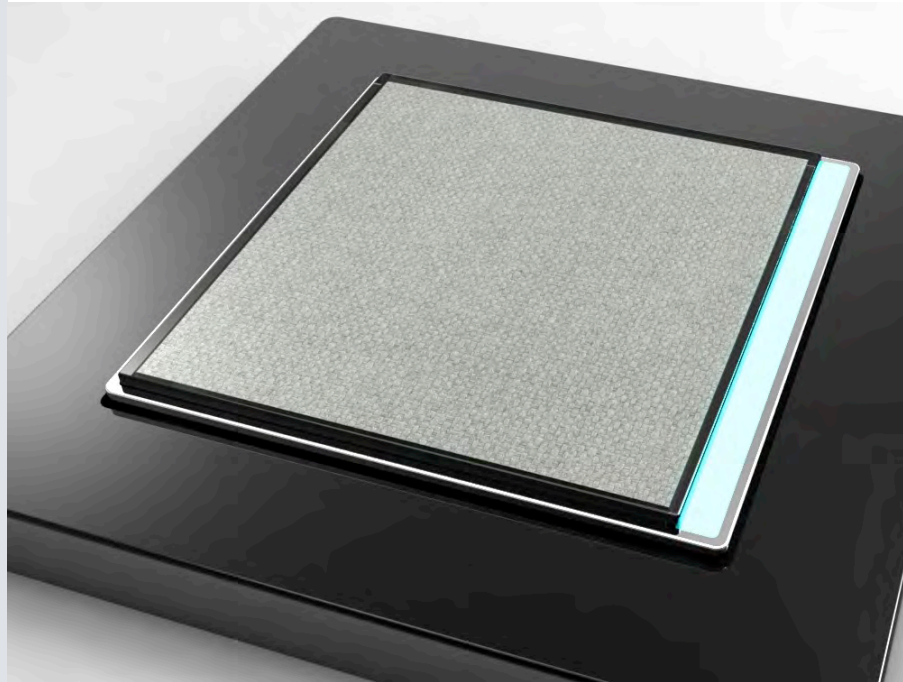
**basalte**



Simplicity is the ultimate sophistication.

*Leonardo da Vinci*







LIGHTING

# IT IS WITH LIGHT

that we can bring soul and spirit back  
into ARCHITECTURE and perhaps  
find your soul in the process.

Lights on

RGBW

0-10V

DALI

LMS

DMX

LON



DIALux



## LIGHTING

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For us, light is the source of expressing new ideas and illuminating unexpected emotions. We write the future, reading our past and expressing the present, in a continuity of positive challenges and bold choices that have shaped our image and identity.

Trusting our intuition has always allowed us to initiate designs that become icons, establishing new typologies and innovative archetypes.

Experimentation opens the way for us to use revolutionary materials and hi-tech solutions, as today represented by OLED's and eco-sustainable materials.

By conceiving new languages around light, we chart new aesthetics and freedoms for living.









## ENTERTAINMENT SYSTEMS

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Enjoy Entertainment at its Best  
Instant Movies, Music & Photos

- Movie & Music Server
- Multi Zone Audio & Video
- Multi Zone /Multi Source Control System
- Network Streaming
- Whole House Audio & Video Networking
- Wireless Sound system
- Integration with Home Automation System

**Make Any Room**  
**the Room for Movies & Music**



Movies



Music



Photos & Video



Wi-Fi



Cloud



**Every Room**  
**Your Music**

## ENTERTAINMENT SYSTEMS

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### Enjoy your media on all your devices

Imagine a sound system that fills every room with crystal clear music & offers unequalled performance, flexibility & simplicity.

Our solution provides the most convenient way to enjoy entertainment in all its forms for movie & music lovers in the finest available quality, with absolute freedom and flexibility. With our help you can watch or listen to whatever you like, whenever you like, wherever you like.

The pleasure of integration with modern home automation control systems makes it truly delightful bringing the cinema experience home. The convenience and uncompromising quality of our systems makes it a great addition to any home.

 iEAST  
zöet  
basalte  
**asano**





It's immersive,  
almost addictive

## HOME CINEMA

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Lose yourself in a captivating cinematic experience which allows your suspension of disbelief.

We use our vast experience in high-end audio/video and home cinema design to optimise the sound and picture quality in your Home Theatre, living room or bedroom. We work with you to design and configure a system that considers the size and shape of your room, its acoustic and light qualities, as well as its interior décor, resulting in a truly exceptional home theatre experience.

For home systems we use our premium audio, video and control brands, in addition to our exclusive line of home theatre furniture, to make your room look as good as it sounds.

- ▶ **Play the moment.**
- ⏸ **Pause the memories.**
- ◼ **Stop the pain.**
- ◀◀ **Rewind the happiness**

**THX**

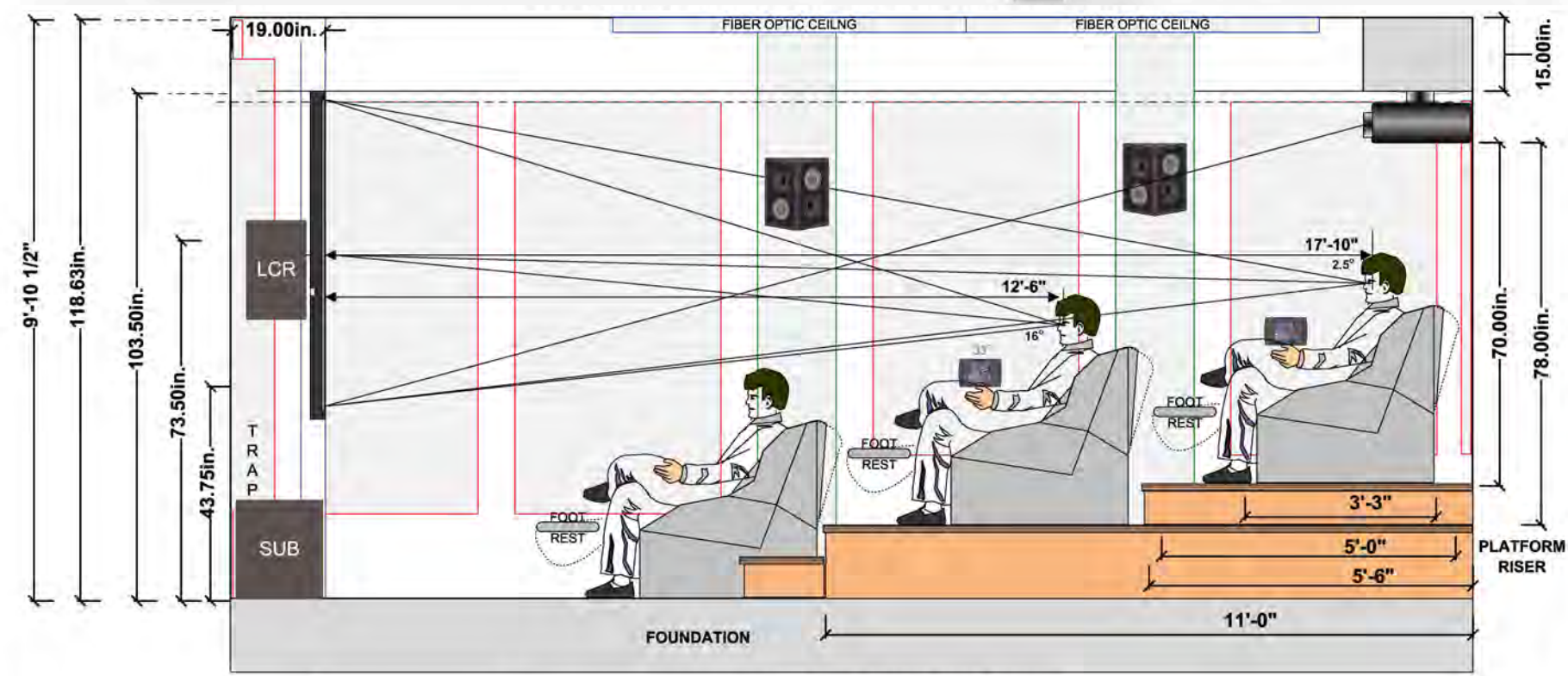
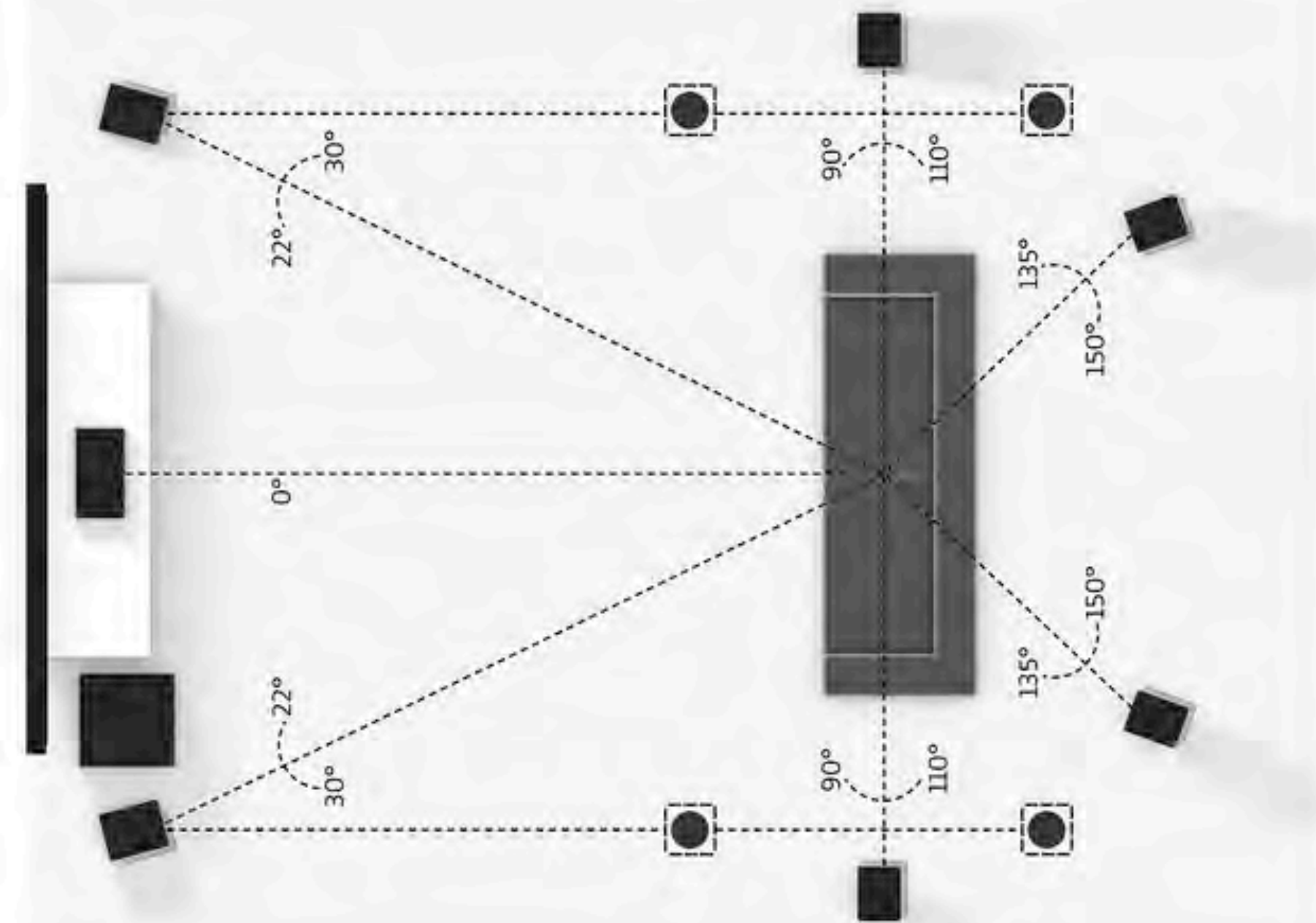
**AURO<sup>3D</sup>**

**DOLBY ATMOS<sup>®</sup>**

FEEL EVERY DIMENSION™

## HOME CINEMA

Speakers & Music System  
Movies & Music Server  
Projectors & Cinema Screens  
Amplifiers & AV Receivers  
Blu-Ray & AVOD Players  
Recliners  
Lighting, AV Control & Integration  
Acoustics & Isolation  
Interior design & Consultancy



**Brilliant Colors,**  
**Amazing Contrast,**  
**Astonishing Brightness**





**Security And Access Control**  
**For Freedom of Mind**

## HOME SECURITY

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The ache of home lives in all of us,  
the safe place we can go as we are  
and not be questioned.

Video Door Phone System  
CCTV & IP CCTV Surveillance  
Fire Detection System  
Intrusion Alarm  
Access Control  
Gate Automation Solutions  
Integration with Home Automation System



RFID



Biometric



Mobile



IP



Cloud

HOME SECURITY

## Security And Access Control

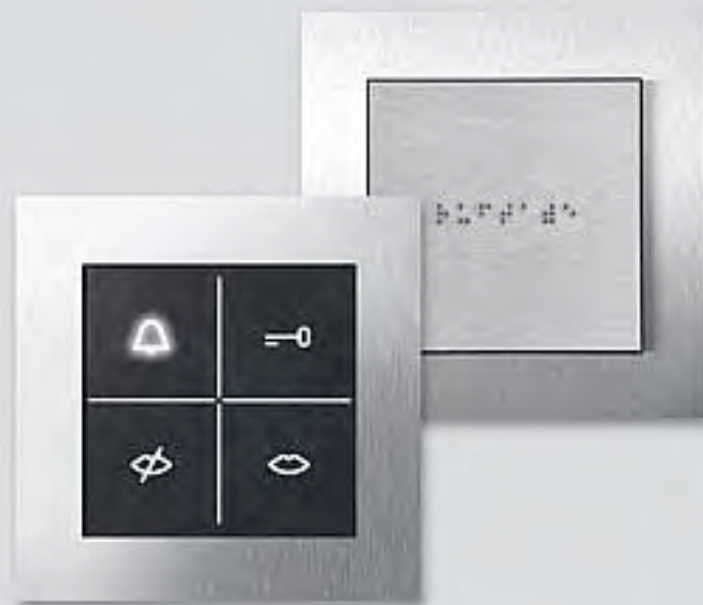
At Experience Wow, we love movies and music and all the gadgets that allows us to showcase them at their best, but we also understand that your house isn't just a playground; it's a home, the place in which you want to feel most secure.

We believe your safety is not in numbers but in images. With our networked CCTV system, live video imaging of your home which can be viewed and controlled within the house, over the internet and even on your phone. Not that we expect you to keep vigilant watch, that's what our discreet cameras are for. If they detect movement the system will send an email alert to either you, or your keyholder, while recording high-definition footage of any possible incidents.

**More Comfort at home  
and in the office  
With Our System over IP**

**TCS  
ekey  
SSS SIEDLE**







**Music is**  
**What feelings sound like.**

## PRO AUDIO

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“Music is a moral law. It gives soul to the universe, wings to the mind, flight to the imagination, and charm and gaiety to life and to everything.”

Installed Sound  
Live Sound & Concerts  
Entertainment  
Bars, Café, Restaurant  
Retail store  
Hotel, Ballrooms  
Conference /Presentation Room  
Health Clubs  
Lighting



**Beyond Acceptable  
To The Exceptional**

## PRO AUDIO

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To us, life boils down to one thing, it's movement. To live is to keep moving. Dancing to the tune of sound and lights. Being in harmony with the atmosphere created by the specifically designed system to take to the other world.

We specialize in the designing and delivering the system that has the capability to move you to the core & put you to a place, who have been longing.

***Pioneer***  
**YAMAHA**  
**Electro-Voice**



**Roll out the red carpet. Stock up on popcorn.  
The theatre experience is coming to your home.**

THX certification means one thing: pure performance.

The goal of the design process is to identify immersive sound systems that can recreate the power of the cinema in your home theatre.

With THX® certified surround sound system, you will hear audio the way filmmaker intended. You won't miss a thing – from the deep bass of an earthquake to the soft pitter-patter of rain on an umbrella. The system is engineered with design characteristics of professional studio speakers to recreate the tonal balance of the director's mix – in your home theatre.

THX certified surround sound system deliver crisp, clean sound that fills your room and immerses you in the entertainment.





## ENTERTAINMENT SYSTEMS

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More **convenience**,  
more **safety**,  
higher **energy savings**:

**The answer:**

**KNX - the worldwide STANDARD for Home & Building Control**

Twisted Pair Power Line RF/Wireless IP



EXPERIENCE WOW

## WORK TOGETHER

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### **Your dreams are the foundations that inspire and excite us.**

To us, a superb home audio-visual experience doesn't start with the technology. It starts with talking about you, and what you want for your home. We help our clients make relevant and informed decisions about technology using our "Let's Talk" approach before recommending any solution.

Working in harmony with your design tastes, our systems offer flawless reliability and resilience guaranteeing performance and pleasure around the clock.

From our "Let's Talk" approach through to design and build, Experience WOW offers a full IN-HOUSE service. From initial consultation, design, planning, product sourcing, project management and communications through to a successful installation, our proven expertise is always a key factor.

We deliver end to end solutions tailored to our clients.





EXPERIENCE WOW

A FRIEND FOR LIFE

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## **Experience WOW Commitment**

Experience WOW will constantly strive to create & deliver an incredible Home Entertainment & Control Experience to fulfill your dreams & define excellence in your lifestyle.

We will stand behind every system we design & install, and will make every effort to ensure that each Experience WOW customer becomes a customer and friend for life.





## CONCEPT CENTERS

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### ARRANGE A CONSULTATION & REALISE YOUR VISION

Whether looking for a complete entertainment and automation solution that will add multiple facets to your life or are simply seeking some advice, our team of expert's are more than happy to help.



EXPERIENCE WOW

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